

## Presented by ASHAM CURLING SUPPLIES

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## **September Launch for Manitoba Mixed Doubles Curling Tour**

A Manitoba Mixed Doubles Curling Tour, with events across the province, is set to kick off with its first event in Morris on the September 24-26 weekend.

To be known as the Cargill Curling Training Centre Mixed Doubles Tour, presented by Asham Curling Supplies, organizers are hopeful of including as many as ten events over the Mixed Doubles Tour's first season.

Commitments are already in place for four events.

- Morris Cargill Curling Training Centre, September 24-26, 2021
- Dauphin Curling Club, October 22-24, 2021
- Brandon Curling Club, December 11-12, 2021
- TOUR CHAMPIONSHIP Morris, March 25-27, 2022

"With events already in place across the province, we are working on confirming events in the Interlake region and in Winnipeg to give us at least six events and are hopeful we can grow to at least one a month this season." say Co-Chairs Kristen Beaumont and Steve Michaleski.

The idea for a Manitoba Tour grew from the excitement generated when three Manitobans (Kerri Einarson, Kadriana Sahaidak, and Colton Lott) reached the final of the 2021 Canadian Mixed Doubles Championship.

After that great Manitoba showing, Michaleski and Beaumont, who began competing in provincial Mixed Doubles competition in 2018, initiated discussion of a Manitoba Mixed Doubles Tour with the Cargill Curling Training Centre (CCTC).

Explaining the need for a Manitoba Tour, MIchaleski says ""Unless a team is willing to travel out west or to the east to generate Canadian Mixed Doubles Rankings (CMDR) points through various events, the only real way to get out of Manitoba and into Nationals would be to win the Manitoba Championship. There is no denying the talent base the Manitoba has, so we think a local tour is a natural fit."

Major sponsorship support was necessary to make it happen.

The CCTC will provide financial support for the Tour and the Tour Championship. It will also provide, under contractual terms, for each of the events on the Tour both direct financial support and prizing support in the form of access to training sessions at the Training Centre.

The recently confirmed Presenting Sponsorship of Asham Curling Supplies, has enhanced the viability of the Manitoba Mixed Doubles Tour.

Interested curlers or potential event-host clubs are invited to contact mbmdtour@protonmail.com OR Michaleski and Beaumont directly.

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